



Children's Hospice Association Scotland

Sharing the Caring

Put the 'Fun' into Fundraising!

The main ingredients of fundraising success are imagination, planning, enthusiasm and fun. This guide will give you all the handy hints needed for organising a fantastic fundraising event. **The only thing missing now is you!**

**Cow Pat Lottery ■ Assault Course ■ It's A Knockout
Race Night ■ Quiz ■ Raffle ■ Karaoke Night ■ Tombola
Dinner Dance ■ Balloon Race ■ Marathon ■ Raft Race
Dress Down Day ■ Haggis Hurl ■ Car Boot Sale
Easter Egg Hunt ■ Ceilidh ■ Coffee Morning ■ Concert
Auction ■ Car Wash ■ Fun Run ■ Bike Ride ■ Duck Race
Baking ■ Pet Show ■ Diet ■ BBQ ■ Disco ■ Head Shave
Walk ■ 5-A-Side ■ Silence ■ Bingo ■ Paintball
Sponsored Fast ■ Scavenger Hunt ■ Run ■ University
Challenge ■ Christmas Fair ■ Conga ■ Swear Box
Welly Wanging ■ Talent Contest ■ Guess The Baby
Whist Drive ■ Exhibition ■ Bring & Buy Sale ■ Quilt-
Making ■ Teddy Bears Picnic ■ 5 Legged Race
Bridge Tea ■ Sports Day ■ Knitathon ■ Bonus Ball
Caption Competition ■ Fancy Dress ■ Guess the
Name ■ Golf Tournament ■ Beat the Goalie ■ Truck Pull
Guess How Many...**



Photo by Keith Brame Photography

RUNNING FOR CHAS: A supporter puts on their running shoes to raise money for CHAS.



VOTE FOR CHAS: Staff at Chivas Brothers Ltd used their votes to raise money for CHAS.

About CHAS

The Children's Hospice Association Scotland (CHAS) is a Scottish charity established to provide hospice services in Scotland for children with life-limiting conditions.

A children's hospice offers professional care, practical help and emotional support to the whole family from the day they are referred until the death of their child and beyond.

Rachel House, Scotland's first children's hospice, opened in Kinross in July 1996. Robin House in Balloch opened in August 2005. Both hospices are purpose-built and each provides on-going support for up to 200 families across Scotland each year. Since 2003, our Rachel House at Home team, based in Inverness, has provided support to children and their families in the Highlands.

“It's great to feel you are making a difference.”

What You Can

Work

Your employer can help you fundraise, why not suggest they match your efforts pound for pound? Or perhaps ask them for auction or raffle prizes? Maybe you could use their business contacts to help you with your fundraising? What about holding the event at work or asking your work mates to participate, contribute or sponsor you? Better still your employer may give you some work time to organise an event? Make your work work for you!



“The humour and support of the crowd and competitors made it a really fun day.”



ON YOUR BIKE: The Scotland to Dakar Team race for CHAS in the Dakar Rally.

ON TOP OF THE WORLD: Hazel climbs for CHAS and reaches the top of Machu Picchu.

Do For CHAS ...

YOUNG FRIENDS OF CHAS: Kinross High School have fun together while raising money for CHAS.



Young People

Could your school raise funds for CHAS? Do you go to the Brownies, Guides, Boy's Brigade or are you a member of a Sunday School or Youth Club? You could get together with your friends and have some fun fundraising. Maybe you could organise a sponsored event with your friends or classmates. Ask your CHAS local fundraising office for more information and for a copy of our school's pack.

Individuals and Groups

If you relish a challenge and thrive on pressure you could organise your own fundraising event. Take the rocking horse by the reins or if you are a member of a group, club or society, perhaps you could get together and incorporate fundraising into your programme of events? Fundraising should be fun and there's nothing like team work to motivate you. Whether you belong to a sports club, church or interest group give it a go.

“It started as just one event but things really took off!”

“It has been great fun and it has brought us closer together as a lot of teamwork has been involved.”



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Sponsorship Hints and Tips

Sponsorship is a tried and tested way of raising money with the help of your friends, family and colleagues. Run, cycle, walk or even just keep quiet, you can get sponsorship for doing just about anything!

Participate in events such as the Edinburgh Marathon, Great Scottish Run, Glasgow Women's 10k or make up your own event!

There's nothing like an original idea to attract media interest.

Giving just got easier, why not set up your own personalised sponsor page on www.justgiving.com/charity/chas.

You can include details of your event, photo and personal message to your friends and family, email it to everyone and watch your total grow!

When looking for sponsorship, first ask the person you think will give the most – set a standard for everyone else.

Try to get people to give you their donations before the event.

Ask your employers to match what you raise.

Publicity

Get in touch with your local newspapers and radio stations. They may be able to raise awareness of your event by running a story either before or after.

We love to hear what our supporters are up to and we welcome articles and photos to put on our website.

Perhaps you could promote your event on your company website or intranet?

Posters always attract attention, try putting some up in your local community centre, library, doctor's surgery or leisure centre but always remember to ask permission first.

What CHAS Can Do For You ...

- Advice on how to organise your fundraising
- Personalised sponsor forms
- Gift aid forms – to add value to your efforts
- Branded collection cans and buckets
- CHAS logo tabards – to attract attention
- Large weatherproof banner
- Lapel stickers
- CHAS t-shirts and running vests
- Blank A3 and A4 template posters with CHAS logo
- CHAS information leaflets
- CHAS speaker at your event
- CHAS DVDs
- Cheque presentation
- Website – we can feature your event on our website
- Encouragement – we will be behind you 100%

In addition to this you can help us further by including CHAS fundraising products at your event:

- CHAS rocking horse lapel badges (£1 donation)
- CHAS rocking horse trolley key rings (£1 donation)
- CHAS logo goods – wide selection
- Christmas Card samples and order forms (from September)

Contact Us

For all your fundraising needs please contact your local fundraising office:

CHAS Kinross

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Kinross
KY13 8AW

Tel: 01577 865222

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